



Winter Fundraising 2025

Why partner with Caan Floral for fundraising?

Caan Floral would like to partner with your organization to meet the financial challenges non-profit groups are facing. Our Holiday Fundraising Program offers healthy and lush, florist-grade poinsettias, which are grown locally in our greenhouses. We also offer a variety of Holiday Greenery as another option to attract more customers to your fundraisers, in addition to Caan's Fundraiser Gift Cards!

This year we are offering our new Fundraiser Plant Gift Card Program. This program will run the same as our voucher program did, except you will be receiving specific gift cards for the items instead of vouchers. Your customers can redeem their plant gift cards the same way, at their convenience and choose their own product. This program still eliminates the cost of delivery for your organization, as well as the time to organize and execute a pick-up date for your customers.

How to Participate in the Plant Gift Card Program:

- ✳ To participate, you must complete and turn in the participation form to Julie at Caan Floral (drop off or email) as soon as you can!
- ✳ When choosing your pickup date, please remember you must turn in your final order at least three days before picking up.
 - **ALL final orders are due no later than Friday, October 5th, 2025.** If there are any orders turned in after October 5th, this can delay your gift card pick up, and some products may not be available.
 - **Please total your group's order and turn in one complete order.** If there are additional orders, please let us know.
- ✳ When picking up your group's gift cards, you will be required to count your organization's gift cards and sign off that they are all there.
- ✳ **Payment, in full, is due upon pick up of your organization's gift cards.**
 - **Payment will be accepted in cash, credit card, or one check from the organization.**
- ✳ Contact Julie at 920.452.4111 or email Julie@CaanFloral.com with any questions.

Plant Gift Card Policies:

- ✳ The Plant Gift Cards do not expire! Your customers can redeem them at their convenience without having to worry about an expiration date.
- ✳ The Plant Gift Cards are ONLY valid for live plants. Examples being: houseplants, annuals, perennials, and even fresh balsam products.
- ✳ Treat gift cards like cash! Caan Floral is not responsible for any lost or stolen gift cards. No exceptions. Please share this with your organization.

Fundraiser Gift Cards:

- ✳ The Fundraiser Gift Cards are redeemable at Caan Floral and do have a few exclusions*.
 - *Exclusions include Grills, Grill Accessories, Landscaping services, payment on an account – they are listed on the back of the cards
- ✳ Fundraiser Gift Cards are redeemable at any time – there is no expiration date.
- ✳ Treat gift cards like cash! Caan Floral is not responsible for lost or stolen gift cards. No exceptions.

Pricing Guide

PREMIUM FLORIST GRADE POINSETTIA PRICING:

<u>Caan's Grown Poinsettia</u>	<u>Plant Gift Card Program Cost</u>	<u>Suggested Retail</u>	<u>Your profit</u>
4.5" Poinsettia	\$5.50	\$7.00	\$1.50
6.5" Poinsettia	\$10.00	\$13.00	\$3.00
7.5" Poinsettia	\$19.00	\$25.00	\$6.00
8.5" Poinsettia	\$27.00	\$35.00	\$8.00

EVERGREEN PRICING:

Caan's Hand Made Decorated Wreaths / Swags – included red velvet bow and white tipped pinecones:

<u>Size</u>	<u>Plant Gift Card Program Cost</u>	<u>Suggested Retail</u>	<u>Your Profit</u>
18" Decorated Balsam Wreath	\$19.50	\$25.00	\$5.50
26" Decorated Balsam Wreath	\$27.00	\$35.00	\$8.00
32" Decorated Balsam Wreath	\$35.00	\$45.00	\$10.00
36" Decorated Balsam Wreath	\$43.00	\$55.00	\$12.00
30" Decorated Balsam Swag	\$19.50	\$25.00	\$5.50
Pinecone Chandelier	\$23.50	\$30.00	\$6.50
26" Premium Decorated Wreath	\$31.00	\$40.00	\$9.00
32" Premium Decorated Wreath	\$39.00	\$50.00	\$11.00

Caan's Custom-Made Porch Pots – Decorated:

<u>Size</u>	<u>Plant Gift Card Program Cost</u>	<u>Suggested Retail</u>	<u>Your Profit</u>
10" Evergreen Hanging Basket	\$23.50	\$30.00	\$6.50
12" Evergreen Welcome Planter	\$35.00	\$45.00	\$10.00
12" Premium Spruce Top Planter	\$55.00	\$70.00	\$15.00

FUNDRAISER GIFT CARDS

	<u>Gift Card Program Cost</u>	<u>Retail Value</u>	<u>Your Profit</u>
\$25.00 Gift Card	\$22.50	\$25.00	\$2.50
\$50.00 Gift Card	\$45.00	\$50.00	\$5.00
\$100.00 Gift Card	\$90.00	\$100.00	\$10.00