



# Holiday Fundraising 2022

## Why partner with Caan Floral for fundraising?

Caan Floral would like to partner with your organization to meet the financial challenges facing non-profit groups. Our Holiday Fundraising Program offers healthy and lush, florist-grade poinsettias, which are grown locally in our greenhouses. We also offer a variety of Holiday Greenery as another option to attract more customers to your fundraisers, in addition to Caan's Gift Cards!

We **only** offer our convenient Voucher Program for the Holiday Fundraiser. With this Voucher Program, you will sell the product and in return, receive a Voucher to present to your customers for that product. Your customers can then redeem their voucher(s) at Caan Floral, at their convenience and choose their own product. This Voucher Program eliminates the cost of delivery for you, as well as the time to organize and execute a pick-up date for your customers.

## How to Participate in the Voucher Program

- ✿ To participate, you must complete and turn in the participation form to Julie at Caan Floral (drop off or email) as soon as you can!
- ✿ When choosing your voucher pickup dates, please remember you must turn in your final order at least three days before picking up.
  - **ALL final orders are due no later than Wednesday, October 12th, 2022.** If there are any orders turned in after October 12th, some products may not be available.
  - **Please total your group's order and turn in one complete order.** If there are additional orders, please let us know.
- ✿ When picking up your group's vouchers, you will be required to count your organization's vouchers and sign off that they are all there.
- ✿ **Payment, in full, is due upon pick up of your organization's vouchers.**
  - **Payment will be accepted in cash, credit card, or one check one from the organization.**
- ✿ Contact Julie at 920.452.4111 or email [Julie@CaanFloral.com](mailto:Julie@CaanFloral.com) with any questions.

## Voucher Policies:

- ✿ Vouchers will be redeemable from **November 15<sup>th</sup> through December 15<sup>th</sup>**.
  - We put dates on the vouchers as this will be the best time frame for your customers to choose their items. Please make sure that your customers are aware. We will honor vouchers after the dates listed, however we cannot guarantee that a specific product/color will be available. The quantities and colors of our products may vary.
  - *If any product is out of stock, we will honor the retail value for other fresh plant or evergreen materials.*
- ✿ Treat the vouchers like cash! Caan Floral is not responsible for any lost or stolen vouchers. Please share this with your organization.

## Gift Cards:

- ✿ Gift cards are redeemable at any time – there is no expiration date.
- ✿ Treat the gift cards like cash! Caan Floral is not responsible for lost or stolen gift cards. No exceptions.

## Pricing Guide

### **PREMIUM FLORIST GRADE POINSETTIA PRICING:**

<u>Caan's Grown Poinsettia</u>	<u>Voucher Program Cost</u>	<u>Suggested Retail</u>	<u>Your profit</u>
4.5" Poinsettia	\$5.25	\$7.00	\$1.75
6.5" Poinsettia	\$10.50	\$14.00	\$3.50
7.5" Poinsettia	\$20.00	\$27.00	\$7.00
8.5" Poinsettia	\$29.00	\$39.00	\$10.00

### **EVERGREEN PRICING:**

#### **Caan's Hand Made Decorated Wreaths / Swags – included red velvet bow and white tipped pinecones:**

<u>Size</u>	<u>Voucher Program Cost</u>	<u>Suggested Retail</u>	<u>Your Profit</u>
18" Decorated Balsam Wreath	\$17.50	\$23.00	\$5.50
26" Decorated Balsam Wreath	\$25.00	\$33.00	\$8.00
32" Decorated Balsam Wreath	\$34.00	\$45.00	\$11.00
36" Decorated Balsam Wreath	\$42.00	\$55.00	\$13.00
30" Decorated Balsam Swag	\$19.00	\$25.00	\$6.00
Pinecone Chandelier	\$23.00	\$30.00	\$7.00
26" Premium Decorated Wreath	\$28.00	\$37.00	\$9.00
32" Premium Decorated Wreath	\$38.00	\$49.00	\$11.00

#### **Caan's Custom-Made Porch Pots – Decorated:**

<u>Size</u>	<u>Voucher Program Cost</u>	<u>Suggested Retail</u>	<u>Your Profit</u>
10" Evergreen Hanging Basket	\$22.50	\$30.00	\$7.50
12" Evergreen Welcome Planter	\$33.00	\$44.00	\$11.00
12" Premium Decorated Porch Pot	\$54.00	\$69.00	\$15.00

#### **West Coast Wreaths / Greens – Fresh Hand tied Premium Mixed Noble Fir with Natural Pinecones:**

<u>Size</u>	<u>Voucher Program Cost</u>	<u>Suggested Retail</u>	<u>Your Profit</u>
16" Mixed Noble Wreath w/cones	\$19.00	\$25.00	\$6.00
24" Mixed Noble Wreath w/cones	\$26.00	\$35.00	\$9.00
30" Mixed Noble Wreath w/cones	\$34.00	\$45.00	\$11.00
34" Mixed Noble Wreath w/cones	\$38.00	\$50.00	\$12.00
24" Mixed Noble Door Teardrop	\$10.00	\$13.00	\$3.00
30" Mixed Noble Cross	\$34.00	\$45.00	\$11.00
36" Mixed Noble Candy Cane	\$34.00	\$45.00	\$11.00
25 Feet Evergreen Mixed Roping	\$38.00	\$49.00	\$11.00

### **CAAN FLORAL GIFT CARDS**

	<u>Voucher Program Cost</u>	<u>Retail Value</u>	<u>Your Profit</u>
\$15.00 Gift Card	\$13.50	\$15.00	\$1.50
\$25.00 Gift Card	\$22.50	\$25.00	\$2.50
\$50.00 Gift Card	\$45.00	\$50.00	\$5.00