



# 2022 Spring Fundraiser Program

Caan Floral is excited to continue its tradition of working with local schools, churches, and other organizations to help meet their fundraising goals. Our Spring fundraiser offers a variety of premium quality, locally grown spring annuals, vegetables, perennials, hanging baskets and planters that are sure to please any plant lover. For those who may have something else in mind other than plants, we also offer the option of gift cards that can be used to purchase anything in the store, and it never expires!

We have offered our popular voucher program for many years now and have most of our local groups using this convenient option. It has proven to be the best option for most groups. You will earn the most profit and it is much less work for your organization. Your group will distribute the purchased vouchers which will then be redeemed directly at Caan Floral. Your buyers will have the freedom to hand-pick their own perfect plant with the added convenience of selecting it any time they choose.

Given the growth and popularity of the voucher program and the added benefits for your organization, the delivery program requirements will remain the same for 2022. To be eligible for the delivery program, your organization's fundraiser total must exceed \$2,500, not including the \$40 delivery fee. The plants ordered will then be picked and delivered to your organization for you to distribute. We do still offer the option that you can pick up your order without any qualifiers. All pick up orders must be picked up in full.

The programs are designed to be simple and easy to manage. Decide which program works best for your organization and then let us know! We prefer you to charge our suggested selling price (this is the retail price in our store), but you can adjust pricing to make it more profitable for your organization. We charge you according to the program you select. The difference is the PROFIT YOU KEEP!

## How to Participate:

- Notify Julie at 920.452.4111 or [Julie@CaanFloral.com](mailto:Julie@CaanFloral.com) to participate.
- Complete and turn in your participation form with the requested information, either in person or by email. This form includes all dates for order turn in, voucher pick up and/or plant delivery/pick up.
- If you are a non-profit organization, we will need a copy of your tax-exempt number if we do not currently have it on file.

## Voucher Program:

- A copy of the voucher order form will be provided for you. You can also download a copy from our website at <https://caanfloral.com/fundraising>.
- **Deadline to place voucher orders is Monday, April 25<sup>th</sup>.** Please allow up to three days after placing your order for voucher pick up.
- **Vouchers will be redeemable from Thursday, April 21<sup>st</sup> through Tuesday, May 31<sup>st</sup>.** Redeem early for the best selection! Please make sure your customers are aware. We will honor any voucher a reasonable amount of time after the expiration date but cannot guarantee specific products will be available. If any product is out of stock, we will honor the retail value for other spring annual plants.
- **Treat vouchers like cash!** Caan Floral is not responsible for lost or stolen vouchers.
- **Full payment is due upon pick up of your vouchers.**

## Delivery / Pick Up Program:

- If you are choosing the delivery or pick-up program, please request your dates ASAP as our delivery calendar fills up quickly in Spring! Please note there is a \$40 delivery fee.
- **Deliveries or pick-ups may be made Monday through Friday, May 9<sup>th</sup> through May 20<sup>th</sup>, between 9am-4pm.**
- **Deadline to place delivery or pick-up orders is Friday, April 15<sup>th</sup>.**
- **Full payment is due before delivery or upon pick up of your order.**

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## Voucher Program:

Products Available:	Voucher Program Cost	Suggested Selling Price	Your Profit Per Item
3.5" Herb (Square Purple Pot) Choose from over 30 varieties	\$4.00	\$5.00	\$1.00
4.5" Flowering Annuals Includes Geraniums (Black sq. Pot)	\$5.50	\$7.00	\$1.50
4.5" Vines or Accent Plants Inc. Spikes, Vinca Vines (White Rnd Pot)	\$3.50	\$4.50	\$1.00
5" Perennial (White Caan's/Plain Pot) Choose from over 100 varieties	\$6.50	\$8.00	\$1.50
4Oct Flowering Annual Flat (10-4pks) Choose from over 40 varieties	\$15.50	\$20.00	\$4.50
4Oct Vegetable Flat (10-4pks) Choose from over 20 varieties	\$20.00	\$25.00	\$5.00
10" Flowering Hanging Basket (Black Pot) Choose from over 35 varieties	\$24.00	\$30.00	\$6.00
12" Flowering Combo Basket (Brown Pot)	\$33.00	\$40.00	\$7.00
10" Flowering Combo Planter (Black Pot)	\$18.00	\$23.00	\$5.00
8" Colorful Watering Can Planter (Asst. Colors)	\$20.00	\$25.00	\$5.00
\$15 Caan Floral Gift Card	\$13.50	\$15.00	\$1.50
\$25 Caan Floral Gift Card	\$22.50	\$25.00	\$2.50
\$50 Caan Floral Gift Card	\$45.00	\$50.00	\$5.00

## Delivery and Pick-up Program: See order form for varieties and colors.

Products Available:	Voucher Program Cost	Suggested Selling Price	Your Profit Per Item
4.5" Geraniums (Black Sq. Pot)	\$6.00	\$7.00	\$1.00
4.5" Vine / Accents Plants (White Rnd Pot)	\$4.00	\$4.50	\$0.50
4Oct Flowering Annual Flat (10-4pks)	\$16.50	\$20.00	\$3.50
8" Colorful Watering Can Planter (Asst. Colors)	\$21.00	\$25.00	\$4.00
10" Flowering Combo Planter (Black Pot)	\$19.00	\$23.00	\$4.00
10" Flowering Hanging Basket (Black Pot)	\$25.00	\$30.00	\$5.00
12" Flowering Combo Basket (Brown Pot)	\$34.00	\$40.00	\$6.00
\$15 Caan Floral Gift Card	\$13.50	\$15.00	\$1.50
\$25 Caan Floral Gift Card	\$22.50	\$25.00	\$2.50
\$50 Caan Floral Gift Card	\$45.00	\$50.00	\$5.00

\*All forms are also posted on our Fundraising Website: [www.caanfloral.com/fundraising](http://www.caanfloral.com/fundraising)